

Exhibition Secretary Report 2018

Overview

The society exhibits with the aim of: Promoting the club and show off our work, to improve local awareness and to help gain new members

This year we staged three exhibition's.

Melbourne Carnival
Swarkestone Garden Centre
Melbourne Arts Festival.

For each exhibition we requested the help of the membership, to set up, take down, and to man the event. We had a good response from a core of the membership but it would be good to involve more members in the coming year.

Summary of each exhibition

Melbourne Carnival

This was a very successful exhibition with a good footfall. Lots of flyers were taken with many people showing an interest in joining the club. Many local people look forward to seeing our exhibition each year.

Melbourne Arts Festival.

Once again we were in the prime position of Mr & Mrs Brown's garage. This put us in the centre of the Art's trail activity. The footfall was excellent. We also used this exhibition as a fund raising activity, once again the Tombola stand was a great success. We are hoping to booked into this location for next year.

Swarkestone Garden Centre

We were offered the chance to put on a exhibition in the garden centre. It was very successful and we had great feed back from many of the visitors.

Conclusions

We were successful in promoting the club, showing off our work, and improving local awareness. We gained a number of new members this year.

We still require more help, from the membership, in staging these events.

Jennifer Zahorodnyj
Exhibition Secretary 2018